



PRESS RELEASE

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**Fishers-Based Marketing Firm North Star Marketing Wins Platinum and Gold in AMCP's Hermes Creative Awards**

**FISHERS, Ind., April 22, 2026** — North Star Marketing, a Fishers-based marketing firm, has earned Platinum and Gold honors in **AMCP's Hermes Creative Awards**, an international competition recognizing outstanding creative work in marketing and communications.

North Star Marketing received **Platinum** for its website in the category **Website - Marketing, PR, Advertising, Digital Agency** and **Gold** for **The Polaris Brief** in the **Newsletter** category.

The honors were awarded through the Hermes Creative Awards, which are administered by the Association of Marketing and Communication Professionals. According to AMCP, Platinum entries score between 90 and 100, while Gold entries score between 80 and 89.

“For a firm like ours, this kind of recognition is meaningful because it reflects both strategy and execution,” said Tim Riethmiller, Principal and Lead Marketing Strategist of North Star Marketing. “We put a great deal of care into creating work that is clear, intentional, and built to truly represent the business behind it. To see both our website and *The Polaris Brief* recognized at this level is incredibly encouraging.”

The Platinum-winning North Star Marketing website was recognized for its digital presentation and positioning within the marketing and communications field. *The Polaris Brief*, which received Gold, is North Star Marketing's editorial newsletter focused on thoughtful, business-minded perspective for leaders and decision-makers.

North Star Marketing also received recognition for additional submitted work, though the firm does not publicly disclose client relationships or client work without permission.

AMCP has judged more than 345,000 entries since its founding in 1994 and is widely regarded as one of the industry's longstanding third-party evaluators of creative work.

For North Star Marketing, the awards mark an important milestone as the firm continues building its presence from Fishers while serving organizations that value clarity, strong positioning, and thoughtful strategic leadership.

### **About North Star Marketing, LLC**

North Star Marketing is a Fishers-based marketing firm focused on helping organizations bring clarity to their message, alignment to their marketing, and strength to the way they are positioned in the market. The firm specializes in strategic guidance, brand development, website direction, go-to-market support, publications, and creative leadership built around real partnership and deeply personalized service.

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